



## ..... The Ordering Experience



Ordering fast food from the car can be tedious, but ordering in the rain can be infuriating. There has been little user centered design applied to the ordering process because people are incredibly adaptive creatures and deal with the many obstacles. However, when it comes to rain, customers are much less likely to put up with this nuisance resulting in a negative customer experience and lost sales.

Easy Installation - Cheap - Elegant



# Fast Food